

SACHIN KUMAR BHARGAW

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SUMMARY

MBA candidate specializing in Human Resource Management and Marketing with internship experience in HR and marketing functions. Skilled in research, data analysis, and business problem-solving through projects in consumer behaviour, AI in HRM, and management information systems. Certified in CRM and Supply Chain Management through SWAYAM, with strong communication, analytical, and organizational skills.

EDUCATION

- Master of Business Administration (MBA), Marketing & HR** Aug 2024 - June 2026
- DoMS, Pandit Deendayal Upadhyaya Shekhawati University, Sikar
- Bachelors of Arts - 59.22%** Aug 2021- July 2024
- Government College Udaipurwati
 - Studied Geography, Political Science and English Literature
- Senior Secondary (12th), Humanities - 85.20%** 2021
- Rajasthan board of Secondary Education

WORK EXPERIENCE

- Management Trainee - Raj Motors, Nawalgarh** Sep 2025- Nov 2025
- Completed a project on Consumer Perception Towards Car Financing.
 - Conducted market research and analyzed customer financing preferences.
 - Developed insights into consumer behavior and automobile financing trends.
- HR Project Trainee | Pratap Technocrats Pvt. Ltd** Feb 2026- Mar 2026
- Conducted a study on the impact of Artificial Intelligence on Human Resource Management.
 - Examined AI applications in recruitment, employee engagement, and HR decision-making.
 - Collected and analyzed data to assess organizational adoption of AI-driven HR practices.

ACADEMIC PROJECTS

MBA Dissertation: Consumer Buying Behaviour Towards Online Shopping Platforms Among University Students

- Conducted primary research involving 150 university students to analyze online shopping behaviour and platform preferences.
- Designed and administered a structured questionnaire using Google Forms for data collection.
- Evaluated factors influencing purchase decisions, including price, convenience, trust, online reviews, and platform usability.
- Applied statistical techniques such as percentage analysis and weighted mean to interpret findings.
- Developed recommendations based on consumer behaviour trends in the e-commerce sector.

Structured System Analysis: Special Reference to PDUSU Library

- Conducted an interview-based study of the university library management system.
- Analyzed information flow, operational processes, and user requirements.
- Evaluated existing library services and identified areas for system improvement.
- Proposed recommendations using structured systems analysis and MIS concepts.

CERTIFICATION COURSES

AI/ ML Using Python - IIT Madras (IITM Pravartak) [View Certificate ↗]	Oct 2025- March 2026
Supply Chain Management, SWAYAM (Silver Certificate) [View Certificate ↗]	July 2025 - Dec 2025
<ul style="list-style-type: none">• SWAYAM (Government of India) National Coordinator: IIM Bangalore Proctored Exam – July 2025	
Customer Relationship Management, SWAYAM (Bronze Certificate) [View Certificate ↗]	July 2025 - Dec 2025
<ul style="list-style-type: none">• SWAYAM (Government of India) National Coordinator: IIM Bangalore Proctored Exam – July 2025	
Google Data Analytics, Coursera [View Certificate ↗]	March 2025 - Oct 2025
<ul style="list-style-type: none">• Professional certificate course by Google	
RS- CIT (Rajasthan State Certificate in Information Technology) [View Certificate ↗]	March 2022 - Oct 2022

ADDITIONAL INFORMATION

- **Technical Skills:** MS Excel, SQL, Data Analysis, Data Visualization, Tableau, Google Analytics, Digital Marketing
- **Languages:** English, Hindi, Rajasthani(Native).
- **Certifications:** Geodata Processing Using Python (IIRS-ISRO)[[View Certificate ↗](#)], Cyber Security Program (NIELIT)[[View Certificate ↗](#)], Cyber Security & Geodata Sharing (IIRS-ISRO)[[View Certificate ↗](#)].